

GRADUATE CERTIFICATE IN LEADERSHIP

To Be the Best, You Have to Learn From the Best

Inspired by one of the greatest CEOs of all time, JWMI's Graduate Certificate in Leadership delivers the best leadership curriculum from the top-ranked Jack Welch online MBA program. Become a better coach, a better communicator, and most importantly, a game-changing leader.

Learn techniques often reserved for only high potential executives:

- Strengthen your emotional intelligence to energize and empower the people who work with and for you.
- Unleash the transformative power of candor and differentiation.
- Manage conflict and align your team.
- Master executive presence to inform, persuade, and entertain with confidence.
- Recruit, hire, evaluate and promote the best people.

Plus, get all the other benefits that JWMI's top-ranked MBA program offers:

- Rigorous and real-world leadership training that you can apply on the job the next day.
- Access to our exclusive video keynotes from Jack Welch and dozens of top CEOs from today's leading companies such as Berkshire Hathaway, Starbucks, McDonald's, Boeing, Cleveland Clinic, Home Depot, Medtronic and more.
- Top-tier faculty with practical business experience, not just academic credentials.
- A 100% online classroom format that can be accessed anywhere even on your mobile device.
- Dedicated academic advisors and communication coaches.

Who Should Enroll:

- ✓ High potential professionals aspiring toward leadership roles
- ✓ Experienced managers or executives who want to continue to grow as leaders

RECOGNIZED & RESPECTED



2019–2020:
Top 25 Online MBA Program
Poets & Quants



2017–2020:
Top 25 Online MBA Program
The Princeton Review



2013–2019:
Top Global Online
MBA Program
CEO Magazine



2018:
Top Distance Online MBA
Top MBA

COURSES

Leadership in the 21st Century

Business Communications
& Executive Presence

People Management

DETAILS

Tuition:

\$12,000 (\$4,000 per course)

Total Program Length:

9 months

Individual Course Length:

10 weeks

Time Commitment:

10–15 hours per week

Class Size:

15–20 students

Admissions Requirements:

Students must meet JWMI MBA admissions requirements.

Credits:

Students can apply credits earned in these programs towards the Jack Welch MBA and receive a tuition credit.

ABOUT THE JACK WELCH MANAGEMENT INSTITUTE

Founded by celebrated business leader Jack Welch and infused with his singular insights, the Jack Welch Management Institute transforms lives by providing people with the tools to become better leaders, build great teams, and help their organizations win. In addition to its certificate programs, JWMI offers an MBA that is ranked by the Princeton Review and CEO Magazine as one of the top 25 online MBA programs in the world.



Become a better leader with JWMI's Graduate Certificate Program.

Dedicated admissions officers are available to answer questions and assist with registration.

Please call **1.855.596.5964** today for more information or apply at gcapp.jwmi.com.

Strayer University is Certified to Operate by SCHEV. Strayer University has nine campuses in the State of Georgia.